

2020

SAYITH LOUD MEDIA KIT

SAYITH LOUD
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THE BRAND

Sayith Productions is a boutique production company. The vision is to give voice to art in many different mediums. Brand Management, Podcasting, writing, photography, art, writing, fashion, voice, film and more.

THE SAYITH LOUD PODCAST

SAYITH - Means "to Say" in the third person, And Loud, cuz well I'm LOUD. And boy do I have a lot to say, ON JUST ABOUT EVERYTHANG! From ratchet to refined! Karyn Elle talks about it all, from life and love, to raising today's millennials! Your hood therapist if you will. With an eye opening look at life, sprinkled with the right amount of comedic fuckery!



THE DATA

01 Streaming on Apple Podcast, Google Podcast, Iheart Podcast, Spotify, Stitcher and many many more.

02 Youtube Channel Presence, with a number of channels pending

03 Listeners - 57% Female & 37% Male
Age 54% 35-44

04 Social Media - Instagram, Facebook, Pintrest, Snapchat.
Instagram 22k impressions a week

SERVICES

- Pre Roll Ads
- Mid Roll Ads
- Post Roll Ads
- Conversation Branding
- Visual Branding
- Website/Blog
- Press Release, Press Kit and Copy Writing
- Sayith Loud Events
- Book Karyn Elle

